

2023

IVCBA LIVE.WORK.PLAY



Advertise your business

in the IVCBA quarterly newsletter and reach over 9,300 local residents in Crystal Bay and Incline Village, Nevada.

The IVCBA is the community and business association dedicated to build and grow cohesiveness for the sustainability of Incline Village and Crystal Bay.

Editorial includes: education, business, non-profit and agency spotlights, current local events and other pertinent content.

This viable piece is an important mailing everyone will look forward to receiving.

Additional copies will be distributed in area racks.

IVCBA will also be available on www.ivcba.org.

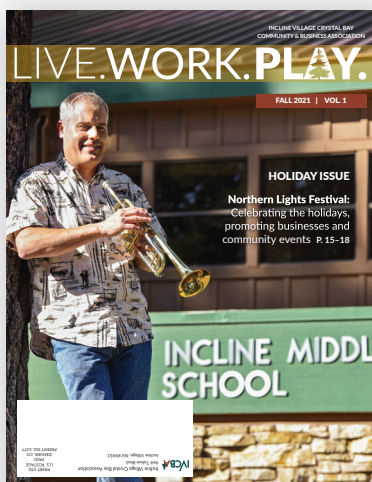
This is the most economical direct mail piece to showcase your business to your local customers.

PUBLICATION ISSUES:

Winter — Mails late February

Summer — Mails late June

Holiday — Mails mid November



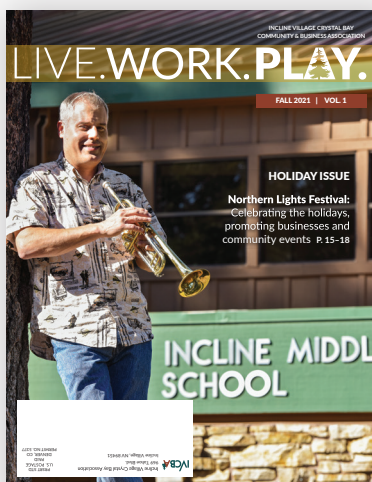
JUST imagine
MARKETING and DESIGN

Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

Advertising is accepted at the discretion
of the IVCBA and Just Imagine Marketing and Design.

2023

IVCBA LIVE.WORK.PLAY



Advertising Agreement

Yes, count me in! Check ad size and month(s) below. Rates are per issue. Design is included. Premium positions available.

SIZE	Full Page	Half Page	Quarter Page	Sixth Page
1x	<input type="checkbox"/> \$2,300	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$665	<input type="checkbox"/> \$475
3x (25% off)*	<input type="checkbox"/> \$1,725	<input type="checkbox"/> \$900	<input type="checkbox"/> \$500	<input type="checkbox"/> \$350

Discounted rates available with membership.

ISSUE ☐ Winter ☐ Summer ☐ Holiday

Company Name _____

Owner _____

Business Address _____

City/State/Zip _____

Phone _____

Fax _____

Email _____

Signature _____ Date _____

*Payment must be current prior to subsequent issues in order to take advantage of the 25% discount.

Additional _____



Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

All net proceeds benefit IVCBA.

Full Page

Bleed:
Trim size: 8.375" x 10.875"
(add an additional
.25" bleed on all sides)

Non-Bleed:
7.5" x 10"

Half Page Hz.

7.5" x 4.875"

Qtr Page

3.625" x
4.875"

1/6 Page

3.625" x
3.216"

Half Page Vt.

3.625" x 10"

Advertising is accepted at the discretion
of the IVCBA and Just Imagine Marketing and Design.