

PRINT ADVERTISING	SUMMER OR WINTER SINGLE EDITION RATE	TWO EDITIONS - 10% discount Summer: May-Nov '21   Winter: Dec '21-Apr '22
Solo Listing	300	540
1/6 Page	475	855
1/3 Page	675	1,215
1/2 Page Horizontal	975	1,755
2/3 Page Vertical	1,375	2,475
Full Page	1,575	2,835
Full Page – Inside Covers	2,000	3,600
Back Cover	3,000	5,400
Short	1,275	—
1 Page Article	1,875	—
2 Page Article	2,275	—
Snaps	695	1,250

## WEB & SOCIAL

Web: Marketing Interface.....	3,600
Web: Additional Enhanced Listing.....	1,295
Banner Package .....	1,295
Social Media: Giveaways.....	495
Everyday Guest Email: 13/26/52 weeks.....	750/1,450/2,850
Event Marketing .....	750
Social Media Marketing .....	Custom Quote

## MARKETING INTERFACE

- Easy-to-use interface. Create and distribute news and information about your business. Do it yourself or let us do it for you. Works in desktop and mobile.
  - Includes all the same awesome Content Entry Service you've come to expect!
  - 50k banner impressions on our Network
  - Enhanced listing on Tahoe.com
  - Enhanced listing on our Destination Sites
  - Enhanced listings in both editions of Tahoe.com Magazine
  - Features & display of your content through our digital network
  - Your content on LakeTahoeThisWeek.com
  - Events and features distributed on your site, Facebook page, and feeds everywhere
- \$3,600**

## WEBSITES

**with purchase of Marketing Interface**

Basic Theme (less than 10 pages) .....	1,195
Advanced Theme (less than 10 pages) .....	2,195
Atomic Theme .....	2,995
More than 10 pages .....	Custom Quote

**Includes**  
*Google Analytics, Color Selection & Coding, Basic SEO, SSL*  
 SSL & Server .....

**without purchase of Marketing Interface**  
 Custom Quote + Hosting Cost of \$500 per year.

**Extras**

Domain .....	25
Online Booking System .....	1,995
Basic SEO Writing Package (less than 6 web-pages) .....	495
Advanced SEO/Keyword Writing Package .....	Custom Quote

## DEALS & DISCOUNTS

- 10% DISCOUNT ON PRINT**  
 When you buy two editions in Tahoe.com magazine.
- AGENCY SERVICES**  
 Let Tahoe.com take care of all your marketing needs! Imagine the ease and time savings of only having to deal with one entity for all your marketing.
- SNAPS**  
 A print and online one-two punch. Weekly status update availability in addition to your print snapshot.