## IVCBA LIVE WORK PLAY







### Advertising is accepted at the discretion of the IVCBA and Just Imagine Marketing and Design.

# Advertise your business

in the IVCBA magazine and reach over 9,300 local residents in Crystal Bay and Incline Village, Nevada.

The IVCBA is the community and business association dedicated to build and grow cohesiveness for the sustainability of Incline Village and Crystal Bay.

**Editorial includes:** education, business, non-profit and agency spotlights, current local events and other pertinent content.

This viable piece is an important mailing everyone will look forward to receiving.

Additional copies will be distributed in area racks.

Live. Work. Play. current and past issues are available on www.ivcba.org.

This is the most economical direct mail piece to showcase your business to your local customers.

Spring — Mails late March
Summer — Mails late June
Winter — Mails mid November



Kathy Hess-Slocum
Just Imagine Marketing and Design
775-846-5656 | kathy@justimaginemktg.com

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### **Advertising Agreement**

Yes, count me in! Check ad size and month(s) below. Rates are per issue. Design is included. Premium positions available.

<b>SIZE</b> Full Page Half Page		Quarter Page	Sixth Page
1x \$2,300 \$1,200 □		□ \$665	□ \$475
3x (25% off)* \$1,725 \$900		□ \$500	□ \$350
Discounted rates available with m	embership.		
ISSUE Spring Summer Winter			
Company Name			
Owner			Business
Address			
City/State/Zip			
Phone			Fax
Email			
		 Date	
*Payment must be current prior to subsec **All credit card charges will have an addi	•	ler to take advantage of the 25	% discount.
Additional			



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#### Full Page

Bleed: Trim size: 8.375" x 10.875" (add an additional .25" bleed on all sides)

Non-Bleed: 7.5" x 10"

Half Page Hz. 7.5" x 4.875"

Qtr Page 3.625" x 4.875" 1/6 Page 3.625" x 3.216"

Half Page Vt. 3.625" x 10"