



H O U S I N G

WORKFORCE HOUSING SERIES

Unlocking Housing Stock through Placemate

JANUARY 23, 6 PM - 7 PM

UNR at Lake Tahoe Prim Library (upstairs)



University of Nevada, Reno
AT LAKE TAHOE



Housing Committee History



Washoe Tahoe Housing Partnership 2020

Housing Report September 2021

Housing Roadmap Approved by County July 2023

Transition to Housing Committee June 2024

Housing Committee Purpose

**Engage community members in building
workforce housing solutions in Incline Village
and Crystal Bay**

**Listening
Connecting
Convening
Creating Partnerships**

HousingSupporters

Washoe County, Agencies and Schools

Family Advocacy Nonprofits

Service Clubs and Churches

Employers and Employees

Residents: Renters and Homeowners

WORK GROUPS

| | |
|-----------------------------|-------------------------------------|
| Community Outreach: | Clare Novak and River Coyote |
| Programs: | Laura Levine Kalish |
| Policy and Strategy: | Chris Wood and Kathie Julian |
| Development: | Jim Clark and Mike Young |
| Organization: | Linda Offerdahl |

2024 Accomplishments

**Transition from Washoe Tahoe
Housing Partnership**

IVCBA.org/Programs/Housing

Workforce Housing Series Survey

Spring 2024 Survey:

What topics would you most like to explore and learn about?

1. **Unlocking Existing Housing Stock for Long-term Locals** (69.77%). What are successful housing programs and models that could be adapted to meet local needs, including co-housing, short-term rental limitations, and long-term rental incentive programs, like Placemate?
2. **Financing Affordable Workforce Housing** (65.12%). What are promising models and economic strategies for funding workforce housing?
3. **State of the Community Panel** (51.16%). How do representatives from our businesses, schools, faith communities, non-profits, service organizations, young families, and senior community see our current workforce housing needs? From their perspectives, what are potential solutions?

2025 Priority Actions

- **Workforce Housing Series**
- **Roundtables and Workshops**
- **Support Implementation of Placemate**
- **Community Outreach**